

APPLE HILL STABLES, LLC

RODEO

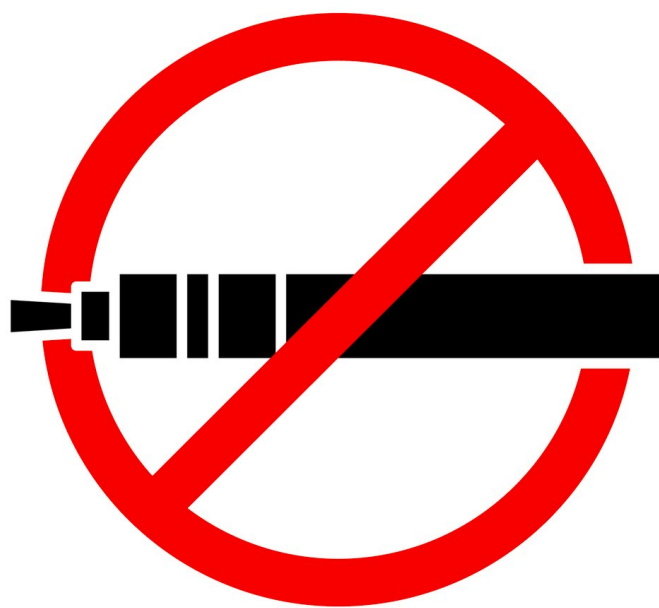
2019





FOR YOUR SAFETY AND OURS

**PLEASE REMEMBER THIS IS A
NON-SMOKING AND NON-VAPING
EVENT**





NO BAGGAGES OF ANY KIND

**PLEASE STAY IN SPECTATOR AND
VISITOR AREAS**

**ALTHOUGH IT MAY BE TEMPTING,
PLEASE DO NOT VISIT BARNES OR
OTHER LIVESTOCK AREAS DURING
YOUR VISIT**

**IF YOU HAVE ANY QUESTIONS OUR
STAFF IS HERE TO HELP**

PLEASE ENJOY YOUR VISIT



Northern Light Eastern Maine Medical Center

Welcome to the rodeo!

Apple Hill Stables is excited to be hosting this authorized charity event to benefit the Champion the Cure Challenge.

All profits from this event stay local and are being donated to Champion the Cure Challenge.

With your attendance, not only will you enjoy an exciting professional rodeo, you will be helping cancer patients fight their battle with this horrific disease.

For all those in attendance, we extend our sincere “thank you” for helping us support this charity.

WELCOME FROM APPLE HILL STABLES

Apple Hill Stables, LLC is a 41,000 square foot equestrian arena and is the only lighted outside arena of its size in the area. We host many events for horse lovers and riders, including horse shows for both English and Western competitions, and rodeos. Our facility is a full service facility offering concessions, riding, competition events, shows, and rodeos for horse and riders that wish to participate, and for the public to enjoy. We also offer lessons, summer camps, and arena rentals.

Robin Frost, owner of Apple Hill Stables, LLC has acquired extensive knowledge of horses throughout her life. She grew up riding, training, and owning many horses on her father's stables located in Hermon, Maine. At times there were up to thirty horses at the stable, while the average was around twenty horses, it required hours and hours of hard work and attention. As Robin's passion for horses grew she gained the knowledge to train horses, provide lessons to riders, and showed many horses of her own. Robin and her family owned and operated a horse show in Hermon, Maine and formed a club for all riders, known as the Hermon Boots & Saddle Club. The Boots & Saddle Club held monthly horse shows during the summer months over a fifteen year span.

Robin married the love of her life, Larry Frost in 1977. Together they owned and showed horses for several years in Hermon, and at many other horse shows throughout Maine. Today they own and operate Apple Hill Stables, LLC and continue to own their own horses and attend horse shows with their grandchildren, family and friends. Robin ensures opportunities for riders to learn to ride and train in both English and Western riding persuasions.

Since the early 1950's our farm site in Levant, Maine has participated in the raising of horses, beef cattle, and growing feed crops such as hay, corn and silage. We continue to operate a portion of the farm towards hay production to feed our horse and beef cattle. Here at Apple Hill Stables, LLC you will experience for yourself the relationship shared between humans and horse. It is our mission to offer young people in our community the opportunity to learn new skills and responsibilities. Within a structured environment they will learn the value of commitment, hard work and responsibility. They will have fun while being responsible for animal care, riding and showing horses, and learning to be competitive respectfully. History shows a bond earned and shared between a horse and its rider yields more confident and committed individuals, and helps to prepare them for a successful life for future generations.

Robin and Larry couldn't do this without the help and expertise of Jan Hartwell Sargent, instructor at Apple Hill Stables. Her riding began for Jan at an early age. She adored her grandfather's last team of Buckskin draft horses and at age four started taking lessons from a dear neighbor. At twelve, she finally got her own first horse and competed in local and regional shows throughout the 60's and 70's. In 1972, Jan began judging local shows and continues to this day. Her riding was enhanced when she had the opportunity to ride with the Crystal County Hunt in Florida in the early 80's. For three years, while living in Cuernavaca, Mexico, she trained with Ernesto Villalobos in the ways of the vaquero and charro horses for the bull ring.

Upon returning to Maine, Jan started Deseo Farm, a 150 acre boarding, breeding training and instruction facility in her home town of Stetson. Her students ranged from beginners to national competitors as well as working with challenged riders. She showed AQHA actively and has been a member for over thirty years. She also showed in The Appaloosa circuit for clients, qualifying for the World show in Western Pleasure. For nine years Jan taught equine science at UMaine Orono. She was responsible for the Equine Management course as well as The Introduction to Western Riding. Jan was very involved with the retraining of the University herd of Standardbred mares. Jan once again lives in her home town of Stetson with one Quarter Horse gelding. Jan hopes to continue sharing her knowledge with students at Apple Hill Stables, LLC by bringing people and those marvelous horses together!

Thank you for joining us here this weekend for a family-fun event! We hope you enjoy your time with us!

ABOUT THE IPRA

The Beginnings

The International Pro Rodeo Association is proud to celebrate 57 years of rodeo excellence. Founded in 1957 by two rodeo promoters, the Interstate Rodeo Association, IRA, was formed as a rodeo management organization and a sanctioning body. Concerned with expansion west of the Mississippi River, this new group's primary interest was to enhance rodeo's credibility with the news media in the east, where fly-by-night rodeos and Wild West Shows and unregulated contests had done much to discredit the sport.

The Interstate Rodeo Association began counting championship points won at its rodeos in 1957 and named their first world champions at the end of that year. Included among the rodeos providing championship points that year was the famous Cowtown, N.J. rodeo, the sports first nationally televised event.

In 1964, the Interstate Rodeo Association changed its name to the International Rodeo Association, with headquarters in Pauls Valley, OK, where the association was located until April 1993. Offices are now headquartered in Oklahoma City adjacent to the historic Oklahoma City Stockyards. The word "Professional" was officially added to the association's name in 1983 giving birth to the next generation of cowboys and cowgirls in the International Professional Rodeo Association.

Innovations

The International Professional Rodeo Association revolutionized the sport of rodeo in 1964 by creating a Board of Governors including representatives from each segment of rodeo – stock contractors, contestants, fans, producers, and contract performers. This body became the association's rule and policy-making body.

Revolutionary actions are not foreign to the IPRA. In 1961, the IPRA became the first rodeo association to recognize cowgirl's barrel racing as a world championship event, nearly a decade before the women's liberation movement became wide-spread across the country.

Women have regularly served on its governing boards and the IPRA has been an industry leader in rodeo management. A clinic for the education of rodeo judges began in 1963 and an illustrated judging handbook made its debut in 1969. In 1996, a Senior Pro Judges program was incorporated to further enhance the quality of IPRA judging at all sanctioned rodeos.

The association created the Miss Rodeo USA pageant in 1965 and began providing insurance for its members in 1966. It established its own Humane Activities Office in 1970 in an effort to minimize the adverse effects of the growing and dangerous animal rights movement

toward rodeo. The IPRA was the first to develop a strong regional system that continues to reward cowboys and cowgirls who choose to limit their travel.

In 1997, the IPRA incorporated its own Central Entry System. Through the CES, the methods for contestants entering IPRA rodeos all across the United States were streamlined and therefore made easier. The CES also produced a fair and unbiased method of entering rodeos for all members.

In 1998, the IPRA began to recognize both a world champion header and heeler in the team roping event. That brings the number of world champions recognized each year in the IPRA to nine—also including all-around, bareback riding, steer wrestling, saddle bronc riding, cowgirls barrel racing, tie-down roping, and bull riding.

IPRA Today

From big cities to small towns, from major league stadiums to portable arenas, the IPRA has become the sports second largest professional rodeo association sanctioning nearly 300 rodeos. The IPRA has a membership base of over 2,400 members and currently sanctions rodeos across the United States with 15 of these events being held in Oklahoma. In the last few years the IPRA has also become a powerhouse in Canada sanctioning 40 rodeos there as well.

Vision of the Future

With their focus on the future of the association and the industry of rodeo, the IPRA's leaders have their eyes trained on growth and expansion. Expanding the association into new geographic areas as well as expansion in sponsorship markets are both key factors in the future of the IPRA.

**THE FOLLOWING SPONSORS MADE
THIS EVENT POSSIBLE.**

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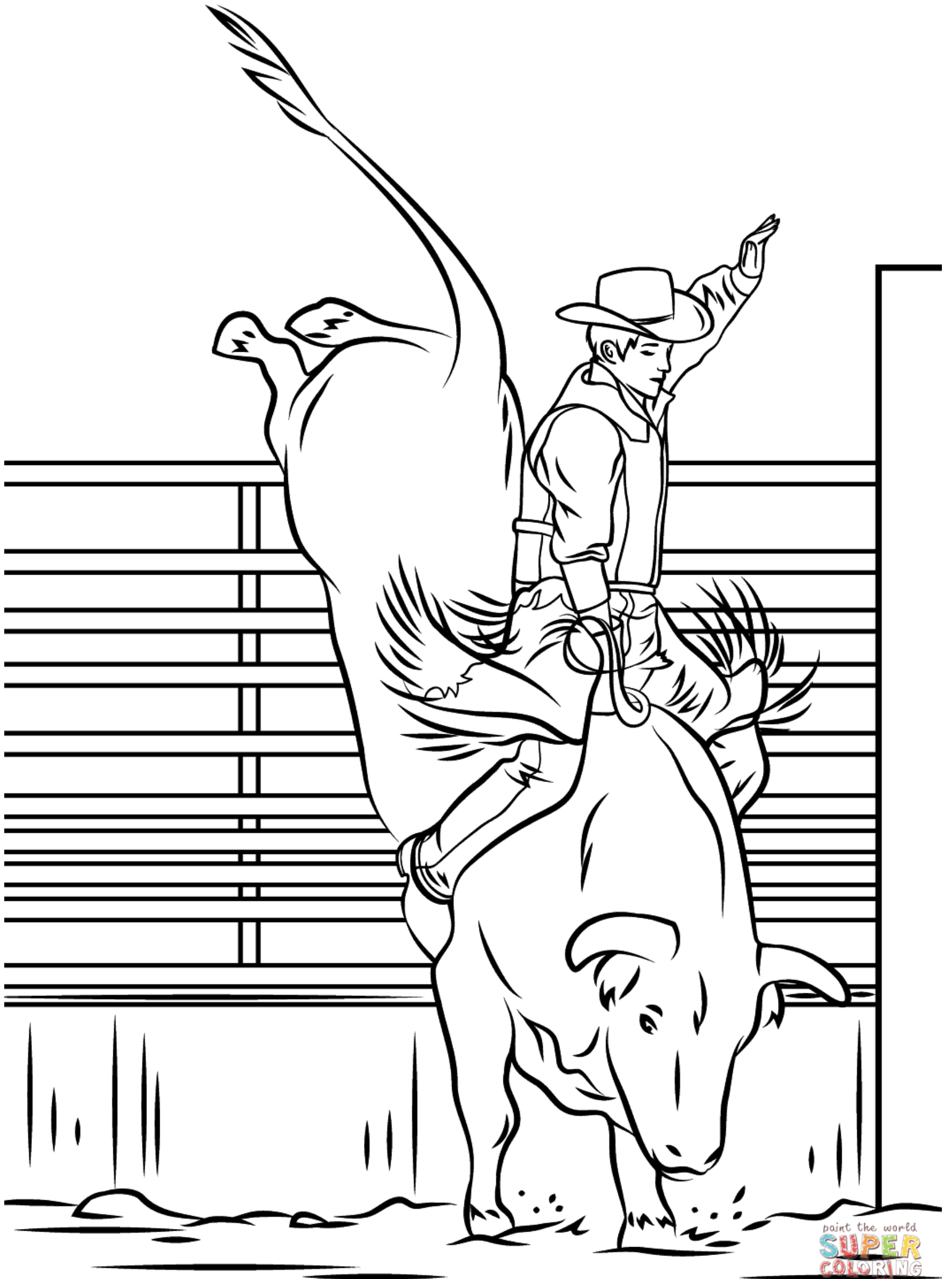


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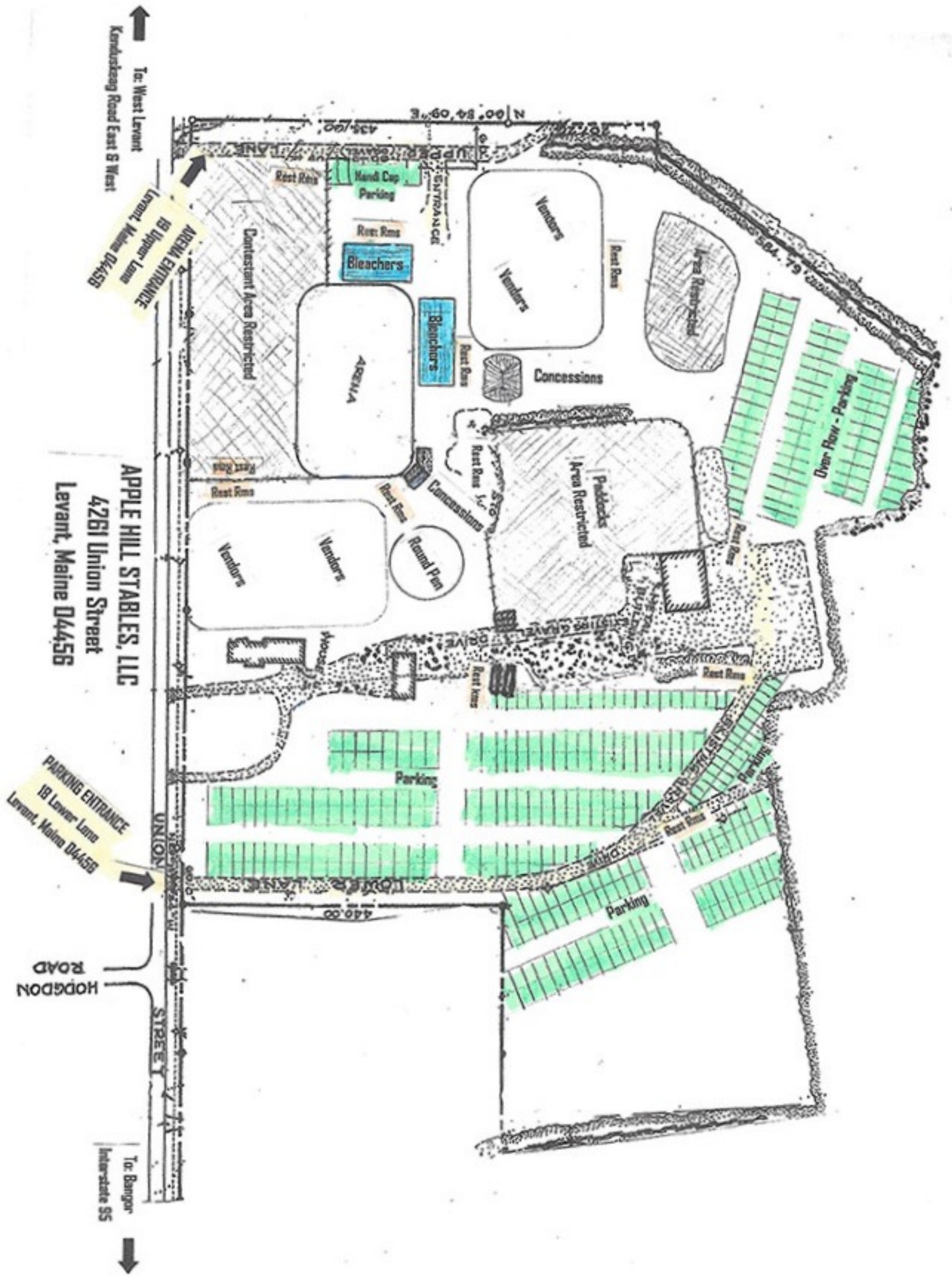
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HODGDON ROAD

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EVENTS

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Saddle Bronc Riding

Bull Riding

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Girls Breakaway Roping

Tie-Down Roping

Cowgirl Barrel Racing

Local Barrel Racing

Team Roping

APPLE HILL STABLES, LLC

19 UPPER LANE, LEVANT, ME 04456
(207) 745-2542

TO OUR VOLUNTEERS, “THANK YOU”
AND A HUGE “THANK YOU” TO RAWHIDE
RODEO!

